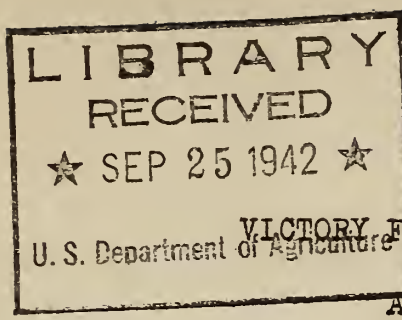


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For use Sept. 17-26, 1942
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Patriotic homemakers are now serving lots of apples. They are making good use of America's favorite fruit dishes ... apple pie, apple sauce, baked apples and Waldorf salad, especially popular for fall days. Apples are a Victory Food Special Sept. 17th through the 26th. The late summer and early fall varieties are now at their peak of supply. Victory Food Specials make the best use of foods at the time they are most abundant. Your frequent use of apples helps Uncle Sam keep our food supply in good balance ... helps to provide nourishing food for our men overseas, our allies and our families here at home. Try filling the centers of cooked apples with oatmeal to make an appealing nutritious breakfast dish for the kiddies. Serve apples often. Remember they are a Victory Food Special from Sept. 17th through the 26th. And apples will be plentiful all fall.

Apple dumplings, apple sauce, baked apples, fried apples and all kinds of apple treats should be eaten frequently this fall. The United States grows approximately one-third of all the apples in the world. So it's no wonder that songs about the apple tree have always been one of our favorites. This year's harvest is now moving to market and apples will be plentiful the rest of the year. Uncle Sam wants us on the home front to use lots of apples. The more apples we eat the more plentiful will be other types of foods shipped to our men overseas and to our allies. Apples are shipped too. But there are plenty of apples for us all. Late summer and early fall varieties are now at their peak of supply. They are a Victory Food Special Sept. 17th through the 26th. Later varieties are a Victory Food Special in late October. Victory Food Specials make the best use of foods in most plentiful supply. Use lots of apples.

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APPLES

What would America be like without apple pie and of course apple sauce and baked apples? It is welcome news to you homemakers, I know, to learn that apples from American orchards will be plentiful this fall. The late summer and early fall varieties are now at their peak of supply. They are featured on the markets as a Victory Food Special September 17th through the 26th. By serving apples now, you help conserve other foods needed for shipment to our men overseas and to our allies. Now is the time to dry and can them, not an apple must go to waste. Keep a supply of them in a bowl upon the table. Serve them to the kiddies. And give father all the apple pie he wishes. Apples mean wise wartime buying.

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Apple pie, queen of American desserts, is today one of our most patriotic dishes. Apples are a Victory Food Special September 17th through the 26th. The late summer and early fall varieties are now at their peak of supply.... and apples will be plentiful all fall. By serving apple pie and using apples in other ways, you homemakers will release other foods not so plentiful for shipment to the battle fronts. As you know, "An army marches on its stomach." And we have a big job on our hands to keep our service men, our allies, and ourselves well supplied with nourishing food. So by serving apple pie, apple sauce, baked and fried apples and by canning and storing apples, you can keep our food supplies well balanced. You can do your part in fighting the war on the home front. It's an excellent way to be patriotic, isn't it? So look for apples and the Victory Food symbol September 17th through the 26th.

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